

Exhibit B

Transmittal Declaration of Jon Pearson

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14 **UNITED STATES DISTRICT COURT**

15 **DISTRICT OF NEVADA**

16 Ignite Spirits, Inc., a Wyoming corporation,

17 Case No. 2:21-cv-01590-JCM-EJY

18 Plaintiff,

19 **TRANSMITTAL DECLARATION OF JON T.**
20 **PEARSON**

21 v.

22 Consulting by AR, LLC, a Florida limited
23 liability company; Does I through X,
24 inclusive; and Roe Business Entities I
through X, inclusive,

25 Defendants.

26 Consulting by AR, LLC,

27 Counterclaim Plaintiff,

28 v.

29 Ignite Spirits, Inc. (f/k/a Ignite Beverages,
30 Inc.); Ignite International Ltd.; and Ignite
31 International Brands, Ltd.,

32 Counterclaim Defendants.

HOLLAND & HART LLP
9555 HILLWOOD DRIVE, 2ND FLOOR
LAS VEGAS, NV 89134

1 I, Jon T. Pearson, declare as follows:

2 1. I am an attorney at Holland & Hart LLP, counsel for defendant/counterclaim
3 plaintiff Consulting by AR, LLC ("Company").

4 2. I am competent to testify to the facts stated here, which are based on personal
5 knowledge unless stated otherwise, and if called upon to testify, I could and would testify
6 competently to the following.

7 3. I submit this transmittal declaration in support of the Company's response in
8 opposition to Ignite International, Ltd.'s motion to dismiss or for a more definite statement.

9 4. To the best of my knowledge and belief, the following documents annexed to this
10 transmittal declaration are accurate copies:

Exhibit No.	Description
B-1	Screenshot from the Nevada Secretary of State website
B-2	Screenshot and filings from the Wyoming Secretary of State website
B-3	Screenshot from the U.S. Patent and Trademark Office re: Ignite International Ltd.'s trademark, Z-RO
B-4	Press Release from Ignite International, Ltd.

17 I declare under penalty of perjury under the laws of the United States of America that the
18 foregoing is true and correct.

19 Executed on October 7, 2021.

21 /s/ Jon T. Pearson

22 Jon T. Pearson

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